

VC-BootCamp



Connecting North America Innovation Ecosystems with Saudi Arabia

*FOCUS: Female Entrepreneurship
in the Kingdom of Saudi Arabia*

MARCH 15th, 2023
at **Stanford University**

VC-Bootcamp is proud to present our
5th Annual National Symposium

.....: **RAISE** :.....

Reveal & Accelerate Innovation in Saudi's Ecosystem

This two part symposium will be held in:
Silicon Valley in **March 2023**
Saudi Arabia in **December 2023**

In this edition, we aim to build bridges
between innovation ecosystems from
Saudi Arabia and the Silicon Valley.

***We can't wait to welcome
you in the Silicon Valley THIS MARCH***

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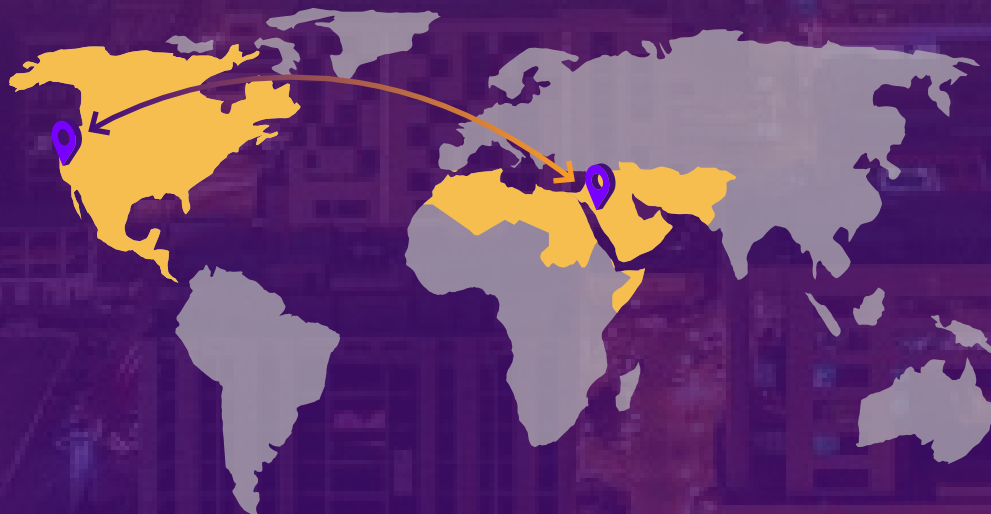
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Saudi Arabia: on the cusp of Transformative Growth

Every day, Saudi Arabia initiatives are moving the lines in health, education, energy, culture, urban design (...and more) through entrepreneurship and tech innovation. For instance, the impressive projects undertaken towards Vision 2030 ambitions are proof of a whole ecosystem commitment to build a better and sustainable future.

We believe in Saudi Arabia's strong assets to become a worldwide Tech entrepreneurship hub. Attracting and developing talents to enable for the ecosystem to thrive is crucial.

In this edition of VC-BootCamp, we aim to build bridges between innovation ecosystems from Saudi Arabia and the Silicon Valley.





What is VC-BootCamp?

VC-BootCamp (VC-BC) is a well-established symposium in Silicon Valley hosted in March of each year. This innovation-centric event is hosted at Stanford GSB, UC Berkeley, and Skydeck.

VC-BC's mission is to build bridges between various innovation ecosystems around the world and connect VC-firms, funds of funds and entrepreneurs from over 60 countries. In partnership with Stanford Me2We 2023, VC-BC supports governments, development banks, investment funds, incubators, and accelerators as they help entrepreneurs turn good ideas into great businesses.

Our goal is to shape a global innovation ecosystem that will:

- Boost scale-ups from different parts of the world.
- Give access to impact-driven investments to the most promising business regions around the world.

This is what diversity really means.

VC-BootCamp BY THE NUMBERS

For the past 5 years, the VC-Bootcamp has welcomed over 1000 participants that have engaged in the following:



➤ **25+**

keynote speakers who have addressed the opportunities emerging from building bridges between global innovation ecosystems

➤ **RECEPTIONS**

where corporate executives, leaders, and investors can exchange on strategy, investments and talent attraction

➤ **PITCH** **COMPETITIONS** for Start-Ups and Scale-Ups

➤ **VISITS** to SKYDECK (Plug & Play Incubator), Stanford University, and UC Berkeley

Audiences of over

300 executives

from over

60 countries

VC-BootCamp: RAISE Edition

Part 1: MARCH 15th, 2023 at **Stanford University**

The first part of the symposium will be held in the Silicon Valley during March 2023 where we will welcome our Saudi Arabia counterparts to the heart of North America's innovation ecosystem. During this event, participants can expect to engage around the topic of:

Female Entrepreneurship in the Kingdom of Saudi Arabia

.....

Part 2: December 2023 (exact dates TBD) in **Saudi Arabia**

In December 2023, we will bring the Silicon Valley to Saudi Arabia. This is a unique opportunity to build strong ties and positively support the Kingdom's thriving innovation ecosystem.



Join us at RAISE for:



Networking

Make valuable connections and meet peers and thought leaders in your industry and in all others touched by tech. Sergio Letelier, VP M&A at HP Enterprise said it best,

“VC-BootCamp does a superb job of building community through networking.”



Learning

We live in uncertain times for tech and business. We're welcoming the people who are tackling the big challenges facing the industry today. Our executive experts from Stanford University and UC Berkeley will cover topics ranging from the MetaVerse to Smart Cities and Environmental Sustainability. **We will also focus on how to create and attract a scale-up ecosystem (as opposed to just start-ups)**



Attracting Scale-ups

Meet Scale-up companies interested in expanding to Saudi Arabia and looking for partners and investors.

Forbes said,

“This event allows you to fully express your potential by gathering provocative LEADers, brilliance, and investment dollars.”



Co-Creation

Our goal is to always leave something tangible behind. After the event we will be encouraging the **creation of a Collaborative Tech Center in Silicon Valley** where KSA authorities will be able to send young entrepreneurs from Saudi Arabia to learn, experiment, verify their assumptions, and even get funded by local VCs. We will also advocate for the creation of an **online tech entrepreneurship program** with Stanford Science and Engineering department

Expected Jobs created:
Over 1500 jobs

Expected
Generated
Revenue: **\$100M**

Schedule

Wednesday, March 15th, 2023 at Stanford

10:00 - 12:00pm

HOW TO APPROACH ENTREPRENEURSHIP IN SAUDI ARABIA'S FAST GROWING ECONOMY

Moderator: Rafik Mahjoubi

*with Charles Eesley, Jalal Rayy, Tom Brady,
Kristin Joy Ekken, Vanessa Schatz*

12:00 - 2:00pm

Lunch at Stanford

2:00 - 4:00pm

BOOSTING FEMALE ENTREPRENEURSHIP IN THE KINGDOM OF SAUDI ARABIA

Moderator: Vanessa Schatz

*with Kristin Joy Ekkens, Charles Eesley,
Refan AlthemauryHosni Zaouali*

7:00 - 9:30pm

Me2We Celebration



Speakers



Vanessa Schatz
Executive Coach and
Course Facilitator



Rafik Mahjoubi
Lead Data
Innovation Lab



Kristin Joy Ekkens
Founder, CEO & Chief
Culture Designer



Tom Brady
VP Business Dev. Flow
Pharma



Gregory LaBlanc
Professor at UC
Berkeley



Jalal Rayya
Consultant at Korn
Ferry



Refan Althemaury
Senior Talent
Development at STC



Charles Eesley
Associate Professor at
Stanford University



What's in it for you?

In the spirit of continuing to build bridges between innovation ecosystems, and considering the profound changes in the world (COVID, Trade war...), we have decided to focus a promising emerging market: **Saudi Arabia.**

During the event, our focus will be on Female Entrepreneurship in the Kingdom of Saudi Arabia, attracting talent & Experts from the Silicon Valley and you will be able to meet and greet with influential American academics and VC's.

American Executives & Investors

- ▶ Understanding Saudi Arabia's various innovation ecosystems.
- ▶ How governments and investors can build bridges between Saudi Arabia ecosystems.
- ▶ What are the favorable Saudi Arabia Markets?
- ▶ The impact of AI and the MetaVerse on Saudi Arabia innovation.
- ▶ Learn how to do business with the Saudi Arabia Government

Saudi Arabia Innovators & Decision Makers

- ▶ Showcasing Saudi Arabia's Innovation Ecosystems.
- ▶ Attracting talent, Experts & Companies from Silicon Valley.
- ▶ Increasing Saudi Arabia's reach.
- ▶ Meet and greet with influential American academics and VC's.
- ▶ Explain how to do business with the Saudi Arabia Government.



Sample of Corporate Leaders

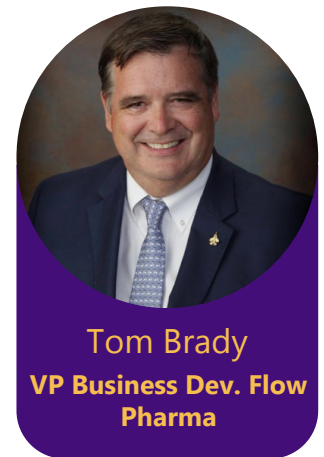
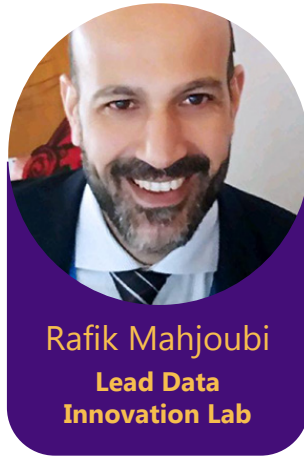
Speakers are selected by VC-BootCamp (not Stanford University) and may list their involvement as a volunteer activity on their resumes, LinkedIn and other social media platforms. Serving as a speaker to VC-BootCamp at Stanford cannot be listed as Employment under any circumstances.

If you have any questions about this, please contact Hosni.Zaouali@Adaptika.Tech, Head of VC-BootCamp.

Thank you for your cooperation and participation.



stc





Angela Larkin
Program
Manager



Nathalie Delrue-McGuire
Honorary Consul of
Belgium in San Francisco



Gregory LaBlanc
Professor at UC
Berkeley



Giulio Vianello
Director at Parsons
Corporation



Zevae M. Zaheer
Founder
& CEO



Samir Shah
Operating
Partner



John Lee
Early Stage Practice at
Silicon Valley Bank



Silvia Handler
Senior Innovation
Manager



Prithvi Sahoo
Director, Customer
Experience Services



Eric Andre Salon
Director of
Sales



Khoi Huynh-dinh
Vice
President



Robert Neivert
Venture
Partner





Helio Mosquim
Global Head of Tech
business Partner



Betty Papagiannopoulou
Manager at
P & G



Amit Patel
Managing
Director



Alberto Acito
Berkeley SkyDesk



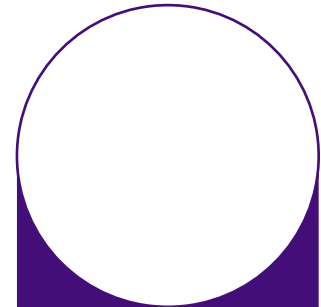
Karim Beguir
Co-Founder & CEO at
InstaDeep



Vanessa Schatz
Executive Coach and
Course Facilitator



Kristin Joy Ekkens
Founder, CEO & Chief
Culture Designer



Your name here
Your title here

Your Logo Here

VC-BootCamp 2023 Travel & Accommodations

We're thrilled that you'll be joining us for VC-Bootcamp at the Stanford University campus in March 2023!

For your convenience we've secured a very limited number of hotel rooms at group rates at the Hilton Garden Inn Palo Alto.

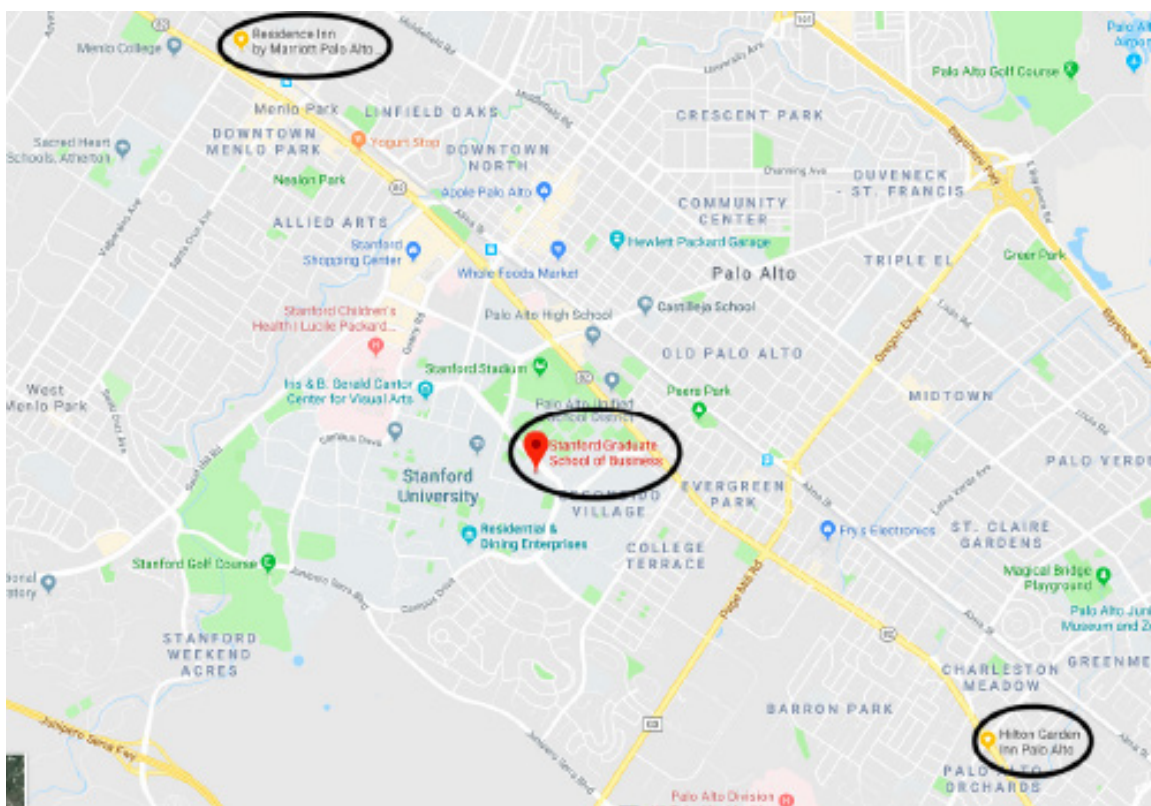
If you are one of our Gold Members this year, please note that a personal valley will be at your disposal at all time.

Hotel Information

Silicon Valley and in particular the Palo Alto area have limited hotel options during this time so we highly recommend to book as early as possible. Most hotels in the area sell out quickly every Tuesday and Wednesday night. We've negotiated these room blocks for your convenience but there is no obligation to stay at either of these hotels.

**Cut-Off Date:* Reservations must be made no later than February 12th at the Sheraton Residence Inn and February 26th at the Hilton Garden Inn; however a very limited number of rooms are being held at these rates, so we recommend booking as soon as possible.

***Cancellation Policy:* Cancellations made within 48 hours of check-in will be charged a fee of one night room rate plus tax.



Other Properties to Consider

For your convenience here is a link to Stanford University's guide to lodging, including typical price ranges for comparison. In the process of negotiating the above group room rates we reached out to most medium to large sized hotels within a 10+ mile radius of the Stanford campus and these were the best group rates and terms offered at the time.

Ground Transportation

Due to the close proximity of these hotels to the Stanford campus, as well as the parking fees you will incur at the hotel and on the campus, you may want to compare the cost of ridesharing services such as Uber and Lyft before deciding to rent a car. **If you are one of our Gold Members this year, not to worry. A personal valet will be at your disposal at all time.**

Airports

Here is some useful information from Stanford University on airports to fly into as well as detailed information on how to reach the campus from each airport via car and public transportation. Each of the hotels are a short distance from campus.

Questions?

Please direct any questions related to the below information directly to Sarah at **HelloFuture@AdaptiKa.Tech**. Sarah Lang is a LEAD alumni, a San Francisco native, and a travel and events professional who has negotiated these arrangements on our behalf. She is happy to answer questions about the information below, or provide recommendations for your visit to other parts of the Bay Area if you plan to extend your stay beyond the conference dates. Please do not hesitate to reach out.

Beyond VC-BC

Exploring San Francisco and the Bay Area

In case anyone would like to extend their stay in the Bay Area to explore San Francisco, we've also negotiated a rate at the Taj Campton Place Hotel in the Union Square area in San Francisco. A very limited number of rooms are being held for VC-Bootcamp participants from March 8-11 and March 14-17. Please see the table below for details and contact Sarah Lang at HelloFuture@AdaptiKa.Tech to book.

Accommodation offers are subject to change at the discretion of the hotel.



Tom Brady
Stanford Community
Liason



Hosni Zaouali
Co-Founder
Me2We &
VC-BootCamp



Rafik Mahjoubi
VC-BootCamp
Manager

Contact Us

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Rafik Mahjoubi

rafik.mahjoubi@gmail.com

<https://vc-bootcamp.com/raise/>