

**AFRICA EDITION**

**VC-BootCamp**

SILICON VALLEY / AFRICA

A wide-angle photograph of the main quad at Stanford University. The central focus is the redwood Chapel, a large Gothic Revival building with a prominent stained-glass window and a red-tiled roof. The building is surrounded by lush green lawns, palm trees, and other campus buildings. In the background, rolling hills are visible under a clear sky.

# Connecting North American Innovation Ecosystems with Africa

*featuring:  
A deep dive in  
AI Investments*

MARCH 11th & 12th, 2025  
at **Stanford University**

VC-Bootcamp is proud to present our  
*7th Annual National Symposium*

.....: **Africa Edition** :.....

This symposium will be held in:  
**Silicon Valley** on **March 11 & 12 2025**

In this edition, main topics include:  
Unlock Africa's Innovation Potential  
Build Global VC Connections  
Access Exclusive Dealflow  
Connect with LPs

***Be part of the movement driving  
investment into Africa and beyond.  
Reserve your spot now.***

*Main Sponsors & Partners:*

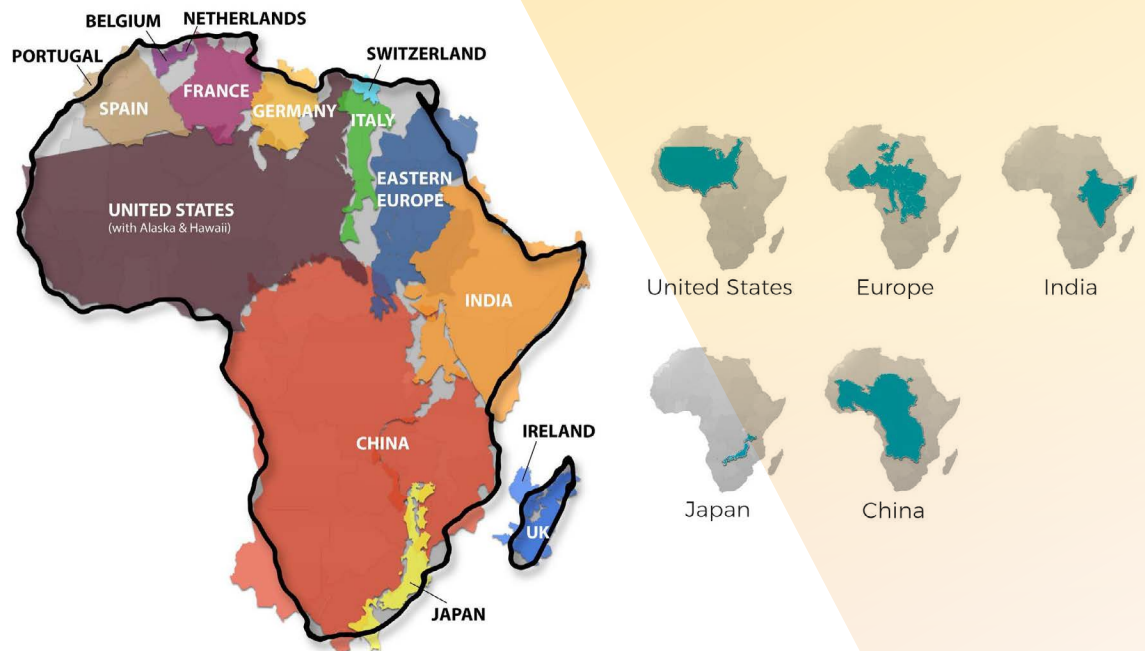




# Africa: 1.2 Billion People on the cusp of Transformative Growth

\$2.6 Billion in projected consumer and business spending by 2026

The **True Size of Africa** by Kai Krause



## Massive Growth Potential:

- Africa’s consumer and business spending is projected to reach \$2.6 trillion by 2026.
- 54 countries forming the world’s largest free trade area.

## Dynamic Innovation Ecosystem:

- Africa leads in mobile financial services with 122M users.
- Opportunities abound in FinTech, AI, ClimateTech, and more.

## Untapped Investment Opportunities:

- High-growth startups across key sectors are looking for partners and investors.
- Unmet demand creates room for scaling and innovation.

## VC-Ready Market:

- Africa is attracting global interest, and now is the time to position yourself as an early mover.

Sources: *How Business Can Accelerate Africa’s Development* By Acha Leke, Mutsa Chironga, & Georges Desvaux



# What is VC-BootCamp?

VC-BootCamp (VC-BC) is a well-established symposium in Silicon Valley hosted in March of each year. This innovation-centric event is hosted at Stanford GSB, UC Berkeley, and Skydeck.

It's mission is to connect venture capitalists, institutional investors, and entrepreneurs from over 60 countries to build bridges across ecosystems. For 2025, the focus is Africa—unlocking its untapped potential and creating cross-border collaboration opportunities

## ***Build Global VC Connections:***

Collaborate with top VCs from Silicon Valley, Europe, and Africa. Forge partnerships that unlock cross-border opportunities and de-risk emerging market investments.

## ***Access Exclusive Dealflow:***

Through partnerships with Stanford LISA and SkyDeck, gain access to curated startups ready to scale globally.

## ***Connect with LPs:***

Meet institutional investors, family offices, and fund-of-funds exploring innovative theses and new regions.



## VC-BootCamp BY THE NUMBERS

*For the past 7 years, the VC-Bootcamp has welcomed over 1000 participants that have engaged in the following:*



> **30+**

**keynote speakers** who have addressed the opportunities emerging from building bridges between global innovation ecosystems

> **RECEPTIONS**

where corporate executives, leaders, and investors can exchange on strategy, investments and talent attraction

> **PITCH COMPETITIONS** for Start-Ups and Scale-Ups

> **VISITS** to SKYDECK (Plug & Play Incubator), Stanford University, and UC Berkeley

Audiences of over

**700 executives**

from over

**60 countries**

# VC-BootCamp: Africa Edition

Explore Africa's untapped potential and forge global connections with exclusive access to Silicon Valley's innovation ecosystem. Here's what's waiting for you:

## Part 1: MARCH 11th, 2025 at **Stanford University**

### **Explore Africa as the Next Frontier:**

- Keynote discussions on Africa's high-growth sectors like FinTech, AI, and ClimateTech
- Panels on customer acquisition, scaling businesses in frontier markets, and investing in African startups.

### **A deep dive in strategic investments in AI:**

- Practical insights on balancing financial returns in a highly volatile AI market.

## Part 2: MARCH 12th, 2025 **Offsite Visits**

Offsite Visits to Silicon Valley Iconic Institutions including:

### **UC Berkeley (HASS School of Business)**

- Gain cutting-edge perspectives on venture capital and entrepreneurship from world-renowned academics and practitioners. (ie Gegroy Lablanc)

### **SkyDeck Incubator**

- Engage with SkyDeck's top-tier startups and see how this accelerator builds globally competitive businesses.

### **Plug and Play Silicon Valley**

- Access insights into startup acceleration, scaling strategies, and the latest trends from one of Silicon Valley's premier accelerators.



# Schedule

## Monday, March 10<sup>th</sup>, 2025 at Stanford

All Day

ME2WE GENERAL EVENTS

## Tuesday, March 11<sup>th</sup>, 2025 at Stanford

2:00 - 3:30pm

**KEYNOTE SPEAKER**

Sergio Letelier, *Vice President, Corporate Securities and M&A*

**Topic:** IPO, Aquisitions: M&A in the Age of AI

3:30 - 5:00pm

**PANEL DISCUSSION**

**Panelists:** Gilbert Gnany, *Chief Strategy Officer and Executive Director at MCB Group*, Bob Ray, *Ambassador and Permanent Representative of Canada to the United Nation*, & Mehdi Snene, *Senior Advisor, AI and Digital Transformation at the United Nation*.

6:00 - 8:00pm

**Exclusive Dinner: Meet the VCs, LPs & Leaders**

## Wednesday, March 12<sup>th</sup>, 2025 in Berkeley

10:00 - 12:00pm

**UC BERKELEY (Hass School of Businss)**

**Speaker:** Gregory LaBlanc, Professor at UC Berkeley

12:00 - 2:00pm

**Lunch at UC Berkeley**

2:00 - 3:30 pm

**SKYDECK INNOVATION INCUBATOR, SPEAKERS TBD**

# Maximizing Your Return on Attendance

## 01 De-Risking Emerging Market Investments:

*"Explore Africa's potential - VC Bootcamp connects you with trusted partners and insights to mitigate risks and unlock opportunities."*

### **Collaborate with Local Experts:**

African agencies and enablers provide critical insights into regulatory landscapes, market dynamics, and scaling strategies.

### **Partner with Seasoned VCs & Executives:**

Work with European and African VCs and development agencies already investing in frontier markets to share knowledge and reduce risks.

### **Learn Proven Strategies:**

Gain actionable insights from case studies and panels on navigating cross-border investments and scaling globally.

## 02 Connecting with Institutional LPs:

*"Find the right partners to fund your boldest investment theses."*

### **LPs Looking for Innovation:**

Meet fund-of-funds, family offices, and institutional investors interested in Africa-focused or cross-border strategies.

### **Raise Capital for Bold Theses:**

Build relationships with LPs exploring high-growth opportunities in Africa or co-investment in global startups.

### **Expand Your Network:**

Engage with LPs eager to connect with forward-thinking US VCs.

## 03 Practical Takeaways:

*"Walk away with actionable insights and connections to drive your success."*

### **Access to Curated Dealflow:**

Participate in exclusive pitch competitions and startup showcases from Stanford LISA and SkyDeck pipelines.

### **Personalized Matchmaking Opportunities:**

(1:1) Introductions to LPs, VCs, and African innovation enablers tailored to your interests.



# What's in it for you?

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In the spirit of continuing to build bridges between innovation ecosystems, and considering the profound changes in the world (COVID, Trade war...), we have decided to focus a promising emerging market: **Africa**

During the event, our focus will be on limiting the uneven perception of Africa and uncovering its genuine worth for investors and startups in Silicon Valley. In addition, we invite experienced speakers to explain the dynamics of Africa's development, assisting both investors and startups in finding straightforward pathways to business opportunities across the continent.

## For VCs

- ▶ Expand your portfolio through global dealflow and de-risk investments with co-investment opportunities alongside US, European and African VCs.

## For LPs

- ▶ Discover new theses in Africa and Europe while connecting with top-performing funds looking to scale globally.

## VC-Ready Startups:

- ▶ Meet innovative start-ups and co-investors, and explore cutting-edge opportunities to drive impactful growth



## Registration Cost

Participation is just **\$290** per individual, offering incredible value with access to two full days of engaging events and a memorable dinner experience included!

**REGISTER NOW** at [vc-bootcamp.com](http://vc-bootcamp.com)

## Sponsorship Packages

**GOLD**  
\$40,000

*Guaranteed audience:*  
**20,000 views,**  
**(5,000 executives**  
**from 68 countries)**

Speaking opportunity at Stanford or UC Berkeley  
Full Contact List of attendees  
2 articles in 2 major publications

+ Benefits from SILVER Package

**SILVER**  
\$20,000

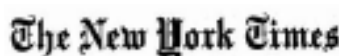
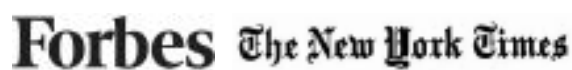
Conference signage and logo  
A seat on the VC Judging Panel

+ Benefits from BRONZE Package

*Guaranteed audience:*  
**10,000 views,**  
**(5,000 executives**  
**from 68 countries)**

**BRONZE**  
\$10,000

Verbal recognition of contribution  
Your logo on all communication  
Recognition on the official website  
Recognition on social media campaign



# Speakers

Speakers are selected by VC-BootCamp (not Stanford University) and may list their involvement as a volunteer activity on their resumes, LinkedIn and other social media platforms. Serving as a speaker to VC-BootCamp at Stanford cannot be listed as Employment under any circumstances.

If you have any questions about this, please contact Hosni.Zaouali@voilallearning.com, Head of VC-BootCamp.

Thank you for your cooperation and participation.



**Gregory LaBlanc**  
Professor at UC Berkeley




**Hosni Zaouali**  
Speaker on Web3 & MetaVerse




**Sergio Letelier**  
Vice President, Head of Corporate Development




**Medhi Snene**  
Senior Advisor, AI and Digital Transformation




**Rabah Arezki**  
Director of research at CNRS & senior fellow at FERDI and Harvard Kennedy School




**Gilbert Gnany**  
Chief Strategy Officer and Executive Director at MCB Group





# Sample of Corporate Leaders

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Angela Larkin  
Program  
Manager



Nathalie Delrue-McGuire  
Honorary Consul of  
Belgium in San Francisco



Charles Eesley  
Associate Professor at  
Stanford University



Giulio Vianello  
Director at Parsons  
Corporation



Zevae M. Zaheer  
Founder  
& CEO



Samir Shah  
Operating  
Partner



John Lee  
Early Stage Practice at  
Silicon Valley Bank



Silvia Handler  
Senior Innovation  
Manager



Prithvi Sahoo  
Director, Customer  
Experience Services



Eric Andre Salon  
Director of  
Sales



Khoi Huynh-dinh  
Vice  
President



Robert Neivert  
Venture  
Partner





Helio Mosquim  
Global Head of Tech  
business Partner



Betty Papagiannopoulou  
Manager at  
P & G



Amit Patel  
Managing  
Director



Alberto Acito  
Berkeley SkyDesk



Karim Beguir  
Co-Founder & CEO at  
InstaDeep



Vanessa Schatz  
Executive Coach and  
Course Facilitator



Kristin Joy Ekkens  
Founder, CEO & Chief  
Culture Designer



Fatou Jammeh  
Diaspora Youth Network  
in North America



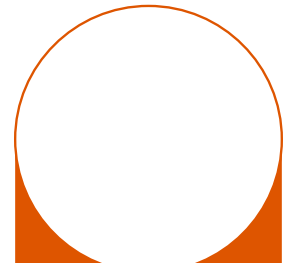
Jalal Rayya  
Consultant at Korn  
Ferry



Tom Brady  
VP Business Dev. Flow  
Pharma



Amal Hassan  
Founder - CEO  
Outsource Global



Your name here  
Your title here

Your Logo Here

# VC-BootCamp 2025 Travel & Accommodations

We're thrilled that you'll be joining us for VC-Bootcamp at the Stanford University campus in March 2025!

For your convenience we've secured a very limited number of hotel rooms at group rates at the Hilton Garden Inn Palo Alto.

**If you are one of our Gold Members this year, please note that a personal valley will be at your disposal at all time.**

## Hotel Information

Silicon Valley and in particular the Palo Alto area have limited hotel options during this time so we highly recommend to book as early as possible. Most hotels in the area sell out quickly every Tuesday and Wednesday night. We've negotiated these room blocks for your convenience but there is no obligation to stay at either of these hotels.

*\*Cut-Off Date:* Reservations must be made no later than February 12<sup>th</sup> at the Sheraton Residence Inn and February 26<sup>th</sup> at the Hilton Garden Inn; however a very limited number of rooms are being held at these rates, so we recommend booking as soon as possible.

*\*\*Cancellation Policy:* Cancellations made within 48 hours of check-in will be charged a fee of one night room rate plus tax.





## Other Properties to Consider

For your convenience here is a link to Stanford University's guide to lodging, including typical price ranges for comparison. In the process of negotiating the above group room rates we reached out to most medium to large sized hotels within a 10+ mile radius of the Stanford campus and these were the best group rates and terms offered at the time.

## Ground Transportation

Due to the close proximity of these hotels to the Stanford campus, as well as the parking fees you will incur at the hotel and on the campus, you may want to compare the cost of ridesharing services such as Uber and Lyft before deciding to rent a car. **If you are one of our Gold Members this year, not to worry. A personal valet will be at your disposal at all time.**

## Airports

Here is some useful information from Stanford University on airports to fly into as well as detailed information on how to reach the campus from each airport via car and public transportation. Each of the hotels are a short distance from campus.

## Questions?

Please direct any questions related to the below information directly to Sarah at [HelloFuture@AdaptiKa.Tech](mailto>HelloFuture@AdaptiKa.Tech). Sarah Lang is a LEAD alumni, a San Francisco native, and a travel and events professional who has negotiated these arrangements on our behalf. She is happy to answer questions about the information below, or provide recommendations for your visit to other parts of the Bay Area if you plan to extend your stay beyond the conference dates. Please do not hesitate to reach out.

## Beyond VC-BC

### Exploring San Francisco and the Bay Area

In case anyone would like to extend their stay in the Bay Area to explore San Francisco, we've also negotiated a rate at the Taj Campton Place Hotel in the Union Square area in San Francisco. A very limited number of rooms are being held for VC-Bootcamp participants from March 8-11 and March 14-17. Please see the table below for details and contact Sarah Lang at [HelloFuture@AdaptiKa.Tech](mailto>HelloFuture@AdaptiKa.Tech) to book.

Accommodation offers are subject to change at the discretion of the hotel.

## VC-BootCAMP: Africa Edition



Tom Brady  
Stanford Community  
Liason



Hosni Zaouali  
Co-Founder  
Me2We &  
VC-BootCamp



Gregory LaBlanc  
Professor at UC  
Berkeley

## Contact Us

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### **Hosni Zaouali**

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<https://vc-bootcamp.com>