

AFRICA EDITION
VC-BootCamp
SILICON VALLEY / AFRICA

Connecting North American Innovation Ecosystems with Africa

*Building Bridges Between
Innovation Ecosystems*

MARCH 18th - 20th, 2024
at **Stanford University**

VC-Bootcamp is proud to present our
6th Annual National Symposium

.....: Africa Edition :.....

This symposium will be held in:
Silicon Valley in March 2023

In this edition, we aim to reveal the true potential of African Innovation Ecosystems and introduce esteemed speakers to highlight Africa's dynamic growth and guide the discovery of untapped entrepreneurial ventures across the continent.

***We can't wait to welcome
you in the Silicon Valley THIS MARCH***

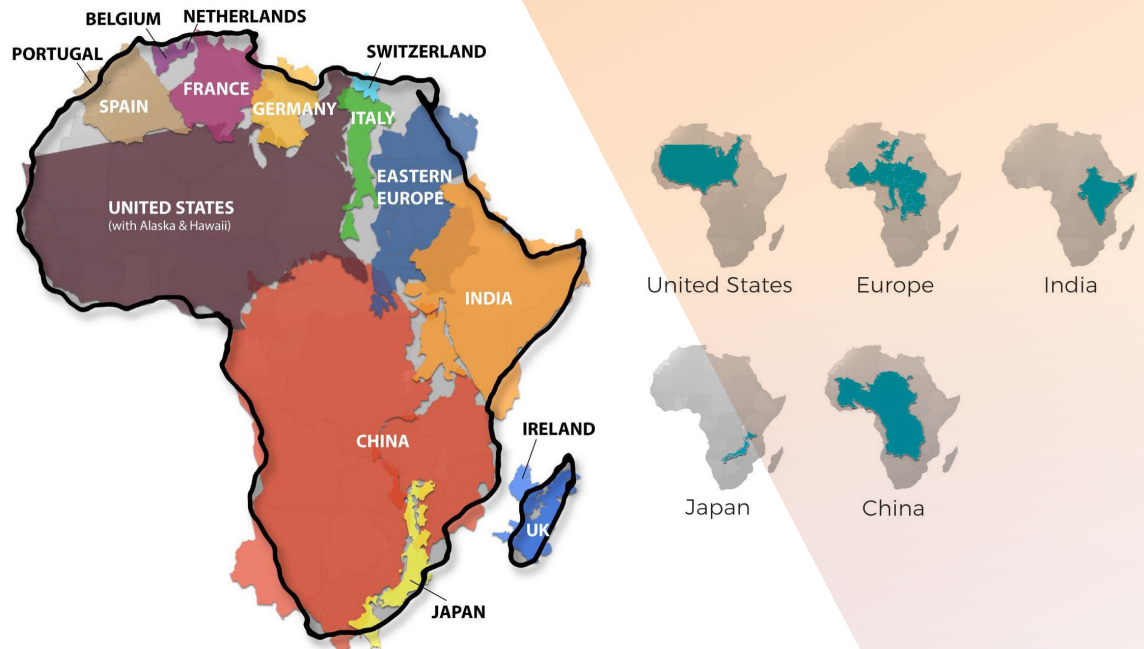
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Africa: 1.2 Billion People on the cusp of Transformative Growth

\$2.6 Billion in projected consumer and business spending by 2026



The **True Size of Africa** by Kai Krause

“Africa is the world leader in Mobile Money.”

“Manufacturing output will double by 2025.”

“122 million users of mobile financial services.”

“Unmet demand creates huge opportunity to innovate and scale.”

“54 countries expected to create the world’s largest free trade area.”

“Extraordinary Growth and Profitability, if you have the right strategy.”

Sources: How Business Can Accelerate Africa’s Development By Acha Leke, Mutsa Chironga, & Georges Desvaux



What is VC-BootCamp?

VC-BootCamp (VC-BC) is a well-established symposium in Silicon Valley hosted in March of each year. This innovation-centric event is hosted at Stanford GSB, UC Berkeley, and Skydeck.

VC-BC's mission is to build bridges between various innovation ecosystems around the world and connect VC-firms, funds of funds and entrepreneurs from over 60 countries. In partnership with Stanford Me2We 2024, VC-BC supports governments, development banks, investment funds, incubators, and accelerators as they help entrepreneurs turn good ideas into great businesses.

Our goal is to shape a global innovation ecosystem that will:

- Boost scale-ups from different parts of the world.
- Give access to impact-driven investments to the most promising business regions around the world.

This is what diversity really means.

VC-BootCamp BY THE NUMBERS

For the past 5 years, the VC-Bootcamp has welcomed over 1000 participants that have engaged in the following:

➤ **25+**

keynote speakers who have addressed the opportunities emerging from building bridges between global innovation ecosystems



➤ **RECEPTIONS**

where corporate executives, leaders, and investors can exchange on strategy, investments and talent attraction

➤ **PITCH COMPETITIONS** for Start-Ups and Scale-Ups

➤ **VISITS** to SKYDECK (Plug & Play Incubator), Stanford University, and UC Berkeley

Audiences of over

300 executives

from over

60 countries

VC-BootCamp: Africa Edition

Part 1: MARCH 18th & 19th, 2024 at **Stanford University**

The first part of the symposium will be held in the Silicon Valley during March 2024 where we will welcome our Africa counterparts to the heart of North America's innovation ecosystem. During this event, participants can expect to engage around the topic of:

- **The World's Fastest Growing Market: Africa**
- **Entrepreneurship in frontier markets**
- **Customer acquisition in Africa: how to?**
- **The impact of AI on the African continent**
- **"Doing well by doing good"**

Part 2: MARCH 20th, 2024 at **Stanford University**

Offsite Visits to Silicon Valley Iconic Institutions including:

- **UC Berkeley (HASS School of Business)**
- **SkyDeck Incubator**
- **Plug and Play Silicon Valley**



Join us for:



Networking

Make valuable connections and meet peers and thought leaders in your industry and in all others touched by tech. Sergio Letelier, VP M&A at HP Enterprise said it best,

“VC-BootCamp does a superb job of building community through networking.”



Learning

We live in uncertain times for tech and business. We're welcoming the people who are tackling the big challenges facing the industry today. Our executive experts from Stanford University and UC Berkeley will cover topics ranging from the MetaVerse to Smart Cities and Environmental Sustainability. **We will also focus on how to create and attract a scale-up ecosystem (as opposed to just start-ups)**



Attracting Scale-ups

Meet Scale-up companies interested in expanding to Africa's Markets and looking for partners and investors.

Forbes said,

“This event allows you to fully express your potential by gathering provocative LEADers, brilliance, and investment dollars.”



Co-Creation

Our goal is to always leave something tangible behind. After the event we will be encouraging the **creation of a Collaborative Tech Center in Silicon Valley** where African leaders will be able to send their colleagues to learn, experiment, verify their assumptions, and even get funded by local VCs. We will also advocate for the creation of an **online tech entrepreneurship program** with Stanford Science and Engineering department

Expected Jobs created:
Over 1500 jobs

Expected
Generated
Revenue: **\$100M**

What's in it for you?

In the spirit of continuing to build bridges between innovation ecosystems, and considering the profound changes in the world (COVID, Trade war...), we have decided to focus a promising emerging market: **Africa**

During the event, our focus will be on limiting the uneven perception of Africa and uncovering its genuine worth for investors and startups in Silicon Valley. In addition, we invite experienced speakers to explain the dynamics of Africa's development, assisting both investors and startups in finding straightforward pathways to business opportunities across the continent.

American Executives & Investors

- ▶ Understanding Africa's various innovation ecosystems.
- ▶ How governments and investors can build bridges between Africa's ecosystems.
- ▶ What are the favorable African Markets?
- ▶ The impact of AI and the MetaVerse on African innovation.
- ▶ Learn how to do business with the African Government

African Innovators & Decision Makers

- ▶ Showcasing Africa's Innovation Ecosystems.
- ▶ Attracting talent, Experts & Companies from Silicon Valley.
- ▶ Increasing Africa's reach.
- ▶ Meet and greet with influential American academics and VC's.
- ▶ Explain how to do business in African Countries.



Schedule

Monday, March 18th, 2024 at Stanford

All Day

ME2WE GENERAL EVENTS

Tuesday, March 19th, 2024 at Stanford

10:00 - 11:30am

PANEL DISCUSSION

Panelists: Charles Leyeka, *Founder and Group Chairman at Koolimar Input Capital Holdings & Rabah Arezki, Senior fellow at @Harvard University's Kennedy School*

12:00 - 2:00pm

Lunch at Stanford

2:00 - 3:30pm

PANEL DISCUSSION

Panelists: Gilbert Gnany, *Chief Strategy Officer and Executive Director at MCB Group & Rafik Mahjoubi, Lead Data Innovation Lab at the African Development Bank*

Wednesday, March 20th, 2024 in Berkeley

10:00 - 12:00pm

UC BERKELEY (Hass School of Business)

Speaker: Gregory LeBlanc, Professor at UC Berkeley

12:00 - 2:00pm

Lunch at UC Berkeley

2:00 - 3:30 pm

SKYDECK INNOVATION INCUBATOR, SPEAKERS TBD

Sponsorship Packages



GOLD

\$40,000

Guaranteed audience:
20,000 views,
(5,000 executives
from 68 countries)

Speaking opportunity at Stanford or UC Berkeley
Full Contact List of attendees

+ Benefits from SILVER Package

SILVER

\$20,000

Conference signage and logo
A seat on the VC Judging Panel

+ Benefits from BRONZE Package

BRONZE

\$10,000

Verbal recognition of contribution
Your logo on all communication
Recognition on the official website
Recognition on social media campaign

Guaranteed audience:
10,000 views,
(5,000 executives
from 68 countries)



Forbes The New York Times

Entrepreneur
MAGAZINE

Business
Leader Inc.

Speakers

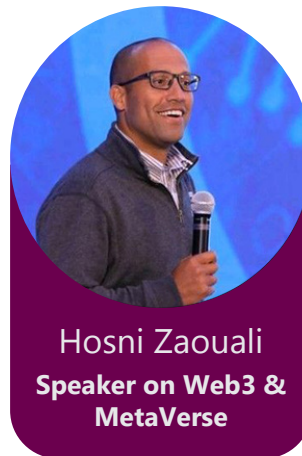
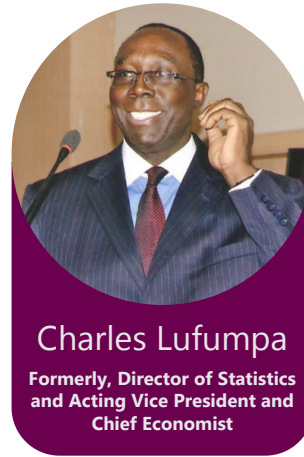
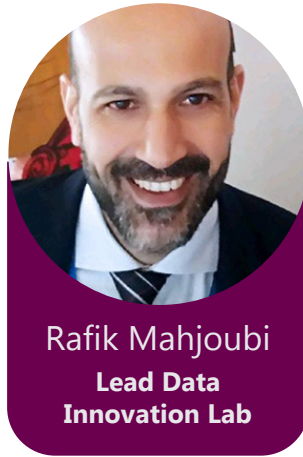
Speakers are selected by VC-BootCamp (not Stanford University) and may list their involvement as a volunteer activity on their resumes, LinkedIn and other social media platforms. Serving as a speaker to VC-BootCamp at Stanford cannot be listed as Employment under any circumstances.

If you have any questions about this, please contact Hosni.Zaouali@voilalearning.com, Head of VC-BootCamp.

Thank you for your cooperation and participation.



Berkeley
UNIVERSITY OF CALIFORNIA



Sample of Corporate Leaders



Angela Larkin
Program
Manager



Nathalie Delrue-McGuire
Honorary Consul of
Belgium in San Francisco



Charles Eesley
Associate Professor at
Stanford University



Giulio Vianello
Director at Parsons
Corporation



Zevae M. Zaheer
Founder
& CEO



Samir Shah
Operating
Partner



Amal Hassan
Founder - CEO
Outsource Global



Silvia Handler
Senior Innovation
Manager



Prithvi Sahoo
Director, Customer
Experience Services



Eric Andre Salon
Director of
Sales



Khoi Huynh-dinh
Vice
President



Robert Neivert
Venture
Partner





Helio Mosquim
Global Head of Tech
business Partner



Betty Papagiannopoulou
Manager at
P & G



Amit Patel
Managing
Director



Alberto Acito
Berkeley SkyDesk



Karim Beguir
Co-Founder & CEO at
InstaDeep



Vanessa Schatz
Executive Coach and
Course Facilitator



Kristin Joy Ekkens
Founder, CEO & Chief
Culture Designer



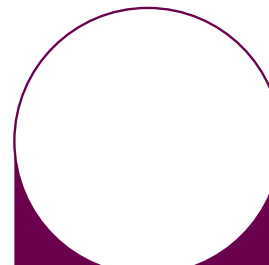
Fatou Jammeh
Diaspora Youth Network
in North America



Jalal Rayya
Consultant at Korn
Ferry



Tom Brady
VP Business Dev. Flow
Pharma



Your name here
Your title here

Your Logo Here

VC-BootCamp 2023 Travel & Accommodations

We're thrilled that you'll be joining us for VC-Bootcamp at the Stanford University campus in March 2023!

For your convenience we've secured a very limited number of hotel rooms at group rates at the Hilton Garden Inn Palo Alto.

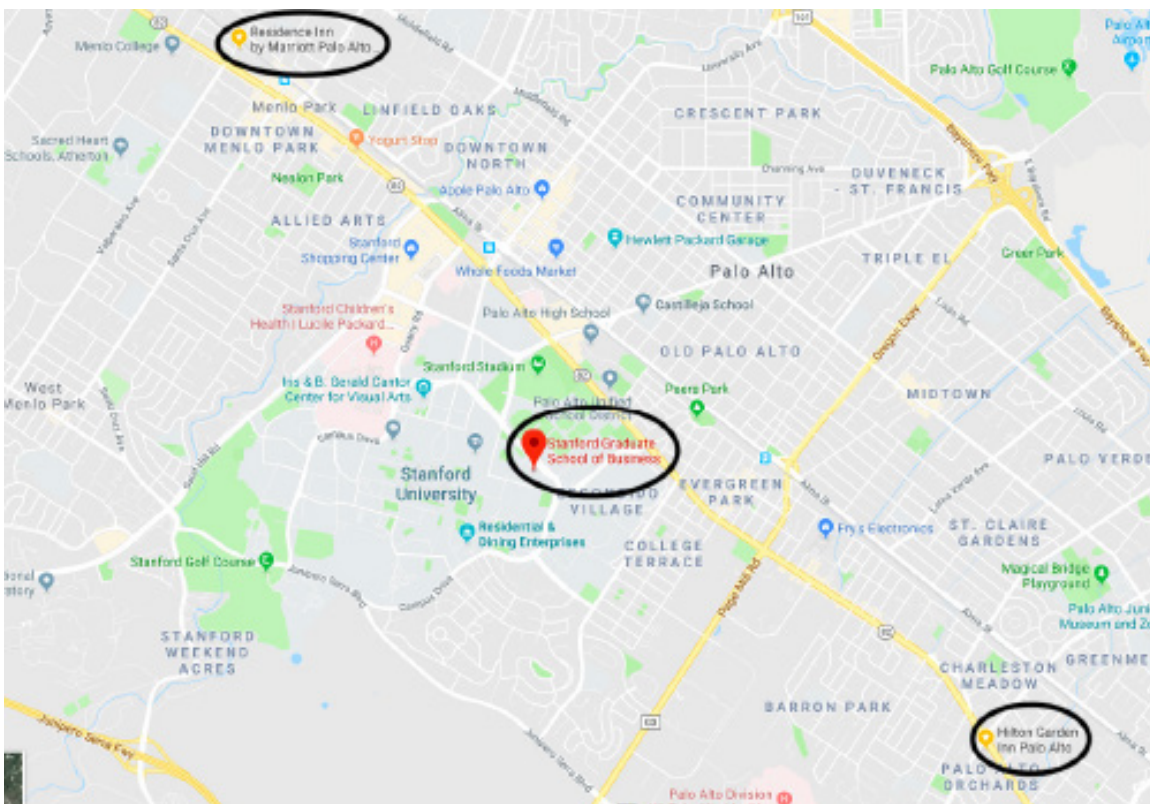
If you are one of our Gold Members this year, please note that a personal valley will be at your disposal at all time.

Hotel Information

Silicon Valley and in particular the Palo Alto area have limited hotel options during this time so we highly recommend to book as early as possible. Most hotels in the area sell out quickly every Tuesday and Wednesday night. We've negotiated these room blocks for your convenience but there is no obligation to stay at either of these hotels.

**Cut-Off Date:* Reservations must be made no later than February 12th at the Sheraton Residence Inn and February 26th at the Hilton Garden Inn; however a very limited number of rooms are being held at these rates, so we recommend booking as soon as possible.

***Cancellation Policy:* Cancellations made within 48 hours of check-in will be charged a fee of one night room rate plus tax.



Other Properties to Consider

For your convenience here is a link to Stanford University's guide to lodging, including typical price ranges for comparison. In the process of negotiating the above group room rates we reached out to most medium to large sized hotels within a 10+ mile radius of the Stanford campus and these were the best group rates and terms offered at the time.

Ground Transportation

Due to the close proximity of these hotels to the Stanford campus, as well as the parking fees you will incur at the hotel and on the campus, you may want to compare the cost of ridesharing services such as Uber and Lyft before deciding to rent a car. **If you are one of our Gold Members this year, not to worry. A personal valet will be at your disposal at all time.**

Airports

Here is some useful information from Stanford University on airports to fly into as well as detailed information on how to reach the campus from each airport via car and public transportation. Each of the hotels are a short distance from campus.

Questions?

Please direct any questions related to the below information directly to Sarah at **HelloFuture@AdaptiKa.Tech**. Sarah Lang is a LEAD alumni, a San Francisco native, and a travel and events professional who has negotiated these arrangements on our behalf. She is happy to answer questions about the information below, or provide recommendations for your visit to other parts of the Bay Area if you plan to extend your stay beyond the conference dates. Please do not hesitate to reach out.

Beyond VC-BC

Exploring San Francisco and the Bay Area

In case anyone would like to extend their stay in the Bay Area to explore San Francisco, we've also negotiated a rate at the Taj Campton Place Hotel in the Union Square area in San Francisco. A very limited number of rooms are being held for VC-Bootcamp participants from March 8-11 and March 14-17. Please see the table below for details and contact Sarah Lang at HelloFuture@AdaptiKa.Tech to book.

Accommodation offers are subject to change at the discretion of the hotel.



Tom Brady
Stanford Community
Liason



Hosni Zaouali
Co-Founder
Me2We &
VC-BootCamp



Rafik Mahjoubi
VC-BootCamp
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